AMITAY SOFFER

Frontend Engineer

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PROFESSIONAL PROFILE

Experienced frontend engineer, primarily working with TypeScript and ReactJS. I love creating web apps and features while collaborating with others. I am passionate about creating clean and performant code, with a product engineering mindset. I have a special interest in design, always emphasizing UI/UX and accessibility.

WORK EXPERIENCE

FRONTEND ENGINEER - Spring   09/2021 - 02/2024

- Led the project to transform our website into a fully accessible platform, ensuring smooth interaction for all users.
- Led the refactoring of critical website features: website navigation and transformation of our UI components into Storybook.
- Took a pivotal role in transitioning our website from using React, Redux, and Material UI to server-side rendering technology (Remix) and Tailwind.
- Conducted interviews and mentored junior developers to instill confidence in our code base.

JUNIOR FRONTEND DEVELOPER - Amplience   02/2021 - 09/2021

- Used React and material ui to build and enhance user interfaces on Headless CMS Platform
- Thrived in an Agile development environment, actively participating in sprint planning, stand-ups, and retrospectives, contributing to the team's iterative and efficient development process.
- Wrote tests using React Testing Library

WEB DEVELOPER - Memrise   10/2020 - 02/2021

- Worked as a contractor for e-learning languages app
- Developed dynamic marketing pages using HTML, CSS and Javascript

SOLUTIONS ENGINEER - Taboola   04/2017 - 08/2020

- Oversaw the technical integrations of web and SDK code with high profile publishers from pre-sales stages to launch.
- Acted as the main authority in sales meetings for all product and technology-related topics.
- Developed external products tailored for client's demands with our various stacks. Primarily Javascript, HTML, and CSS.
- Ownership of all technical communication with publishers.

AREAS OF KNOWLEDGE

- Frontend Development
- Backend Development
- UI Design
- UX Design

FRONTEND

HTML5, CSS, JavaScript, TypeScript, React, Remix, NextJS, Tailwind

BACKEND

Node.js, Express

TOOLS, LIBRARIES & PLATFORMS I'VE USED

Algolia, Auth0, AWS, Git, Github, Prisma, Jest, React Testing Library, Redux, Storybook, Zod, Figma

EDUCATION

ELEVATION BOOTCAMP

The Elevation program is a rigorous, hands-on 3 months intensive program. The program simulates a work environment by focusing on building real-world projects under deadlines. There is constant feedback and coaching throughout the process that has helped to refine and enhance my programming skills.

TEL AVIV UNIVERSITY

Bachelor's degree, Behavioural Sciences

LANGUAGES

Hebrew: C2

English: C1

French: B1